

IMPLEMENT intervention and control delivered

6 weeks

Patient recruitment strategy #1

Posters and postcards in waiting room of participating practices, inviting acute low back pain patients to opt in to study

16 weeks

13 eligible patients recruited

Patient recruitment strategy #2*

- GP invites acute LBP patient to participate in study at time of consultation
- Patient accepts invitation to participate, completes consent form and research team contacts patient

Patient recruitment strategy #3*

- GP identifies eligible patients from practice list at end of day
- Patient sent recruitment material via mail and then if agrees to participate contacts research team

12 weeks

16 eligible patients recruited

Patient recruitment abandoned

* GPs were able to choose to undertake recruitment strategy #2 and/or #3