

Additional File 1

Interview Participants

Organization/Affiliation	Name	Title	Country
Aga Khan University, Department of Pediatrics & Child Health GAPPS	Zulfiqar Bhutta, M.B. B.S., F.R.C.P., F.R.C.P.C.H., F.C.P.S., Ph.D	Husein Lalji Dewraj Professor, Chairman Core Investigator	Pakistan
All India Institute of Medical Sciences	Vinod K. Paul, M.D., Ph.D., F.A.M.S., F.I.A.P., F.N.N.F.	Professor of Pediatrics, Head of the Division of Neonatology; Director of the WHO Collaborating Centre for Training and Research in Newborn Care	India
Bill & Melinda Gates Foundation GAPPS	Gary Darmstadt, M.D.	Senior Program Officer for Neonatal Health in Integrated Solutions Development, Global Health Program SAC Member	USA
Burroughs Wellcome Fund	John Burris, Ph.D.	President	USA
Burroughs Wellcome Fund	Rolly Simpson	Administrator	USA
Centers for Disease Control and Prevention (CDC) GAPPS	Eve Lackritz, M.D.	Chief of the Maternal and Infant Health Branch, Division of Reproductive Health SAC Member	USA
Dartmouth Medical School	George Little, M.D.	Professor and Neonatologist	USA
Engender Health	Ana Langer, M.D.	President and CEO	USA
Family Care International	Jill Sheffield, M.A.	President Emeritus and Senior Advisor	USA
Family Care International	Ann Starrs, M.P.A.	Executive Vice President	USA

Organization/Affiliation	Name	Title	Country
First Candle	Marian Sokol, Ph.D., M.P.H.	President	USA
Global Health Council	Nils Daulaire, M.D., M.P.H.	Former President and CEO	USA
International Labour Organization (ILO)	Naomi Cassirer, Ph.D.	Technical Specialist with the Conditions of Work and Employment Program	Switzerland
International Stillbirth Alliance Centre for Clinical Studies, the Mater Mother's Hospital	Vicki Flenady, M.Med.Sc.	Conference Chair Perinatal Researcher	Australia
Iran University of Medical Sciences	Simin Taavoni, M.Sc.	Senior Lecturer and Midwife	Iran
March of Dimes	Jennifer Howse, Ph.D.	President	USA
March of Dimes	Chris Howson, Ph.D.	Vice President Global Programs	USA
March of Dimes	Doug Staples	Senior Vice President of Marketing and Communications	USA
March of Dimes	Marina Weiss, Ph.D.	Senior Vice President of Public Policy and Government Affairs	USA
McGill University of Medicine, Departments of Pediatrics and Epidemiology and Biostatistics GAPPS	Michael Kramer, M.D.	James McGill Professor SAC Member	Canada
Norwegian Agency for Development Cooperation (NORAD)	Helga Fogstad, M.H.A.	Coordinator, MNCH, Global Health and AIDS Department	Norway
Obafemi Awolowo University Department of Obstetrics, Gynecology and Perinatology	Femi Kuti, M.B.B.S, F.R.C.O.G.	Researcher	Nigeria
PATH	Scott Jackson, M.B.A., C.F.R.E.	Senior Vice President of External Relations	USA

Organization/Affiliation	Name	Title	Country
PATH	Rachel Wilson, M.P.H.	Director of Policy and Advocacy	USA
Partnership for Maternal, Newborn and Child Health	Andres de Francisco, M.D., Ph.D., M.Sc., D.T.M.&H.	Special Adviser, Strategy and Scientific Policy	Switzerland
Peking University GAPPS, Scientific Advisory Council	Pang Ruyan, M.D., M.P.H.	Visiting Professor of Public Health SAC Member	China
Pregnancy & Perinatology Branch, National Institute of Child Health & Human Development (NICHD), NIH	Uma Reddy, M.D., M.P.H.	Extramural Program Staff	USA
Pregnancy & Perinatology Branch, National Institute of Child Health & Human Development (NICHD), NIH	Catherine Spong, M.D.	Branch Manager	USA
Save the Children, Bolivia	Bertha Pooley, M.P.H.	National Advisor	Bolivia
Save the Children, Saving Newborn Lives	O. Masee Bateman, M.D., D.T.M&H.	Director	USA
Save the Children, Saving Newborn Lives GAPPS, Core Investigator	Joy Lawn, BMedSci, M.B. B.S., M.R.C.P. (Paeds), M.P.H.	Senior Research and Policy Adviser Core Investigator	South Africa
Syracuse University, Maxwell School of Citizenship and Public Affairs	Jeremy Shiffman, M.A., Ph.D.	Associate Professor of Public Administration	USA
UNFPA	Luc de Bernis, M.D.	Senior Advisor for Maternal Health in Africa	Kenya
UNFPA	Katja Iversen	Media Officer	USA
UNICEF	Brian Hansford	Communications Specialist	USA

Organization/Affiliation	Name	Title	Country
UNICEF	Mark Young, M.D., M.H.Sc.	Senior Health Advisor	USA
US Congress	Rep. Peter King, J.D.	Representative (R-NY)	USA
US Congress	Sen. Frank Lautenberg	Senator (D-NJ)	USA
US Congress	Erin Fogarty	Mother of a stillborn; assisting with the SUID Bill	USA
World Bank, Human Development Network	Joy Phumaphi	Vice President and Network Head	USA
World Health Organization, Department of Making Pregnancy Safer	Marie-Agnès Heine	Communications Officer	Switzerland
World Health Organization, Department of Making Pregnancy Safer	Monir Islam, M.D., M.P.H.	Director	Switzerland
White Ribbon Alliance for Safe Motherhood	Theresa Shaver, M.P.H., R.N.M.	Director	USA