

INITIATIVES

1. Discover, develop and introduce new or adapted technologies, tools, and treatments
2. Shape demand and improve health practices
3. Enhance frontline worker capabilities and performance
4. Advocate for conducive policy and programme environment

INNOVATIONS

Maternal & newborn healthcare delivered in a new way

ENHANCED INTERACTIONS

between families and frontline workers

INCREASED COVERAGE

of critical interventions (practices that save lives)

HEALTH OUTCOME

Improved maternal & newborn survival

SCALE UP

adoption of innovations beyond grantees' areas