

Table S1. List of gene-specific oligonucleotides used in this study

(A) Oligonucleotides used for ERBB2 promoter luciferase reporter construct		
Target sites*	Sense (S) and Antisense (A) sequences (5' to 3') [§]	Amplicon size (bp)
<i>HER-5</i>	S: <u>GCTAGCGCTGGTCATGGTGGCACA</u>	787
<i>HER-6</i>	S: <u>GCTAGCACTCAAAGATTCCAGAAGATATGC</u>	558
<i>HER-7</i>	S: <u>GCTAGCCACCAGCCTCTGCATTAGG</u>	306
<i>HER-3</i>	A: <u>GAAGATCTGGGCTCCCCTGGTTCTC</u>	-

(B) Real time PCR oligonucleotides for ChIP assay		
Target genes	Forward (F) and reverse (R) sequences (5' to 3')	Amplicon size (bp)
<i>ERBB2</i>	ERP1-F: ACTTCAAAGATTCCAGAAGATATGC	162
	ERP2-R: GCTTGATCCTACTCCATCC	
<i>ERBB2</i>	ERP3-F: ACACATCCCCCTCCTTGACT	228
	ERP4-R: CGGAGAAATCCCTAAATGCAG	
<i>ERBB2</i>	ERP5-F: CTCTGCATTAGGATTCTCCG	294
	ERP7-R: GGGCTCCCCTGGTTCTC	
<i>MYC</i>	MP3-F: AGGGCTTCTCAGAGGCTTG	113
	MP4-R: TGCCTCTCGCTGGAATTACT	
<i>MYC</i>	MD-F: ATT GTC CCC TCT CCT CCT GT	166
	MD-R: CTT CGT CTC CCC TAC TGC TG	

Oligonucleotide positions in the ERBB2 promoter sequence are shown in supplementary Figure 1S.[§] The underlined sequence refers to the NheI or BglII restriction site added to each oligonucleotide to clone the amplified fragment in the pGL3 reporter plasmid.