

## Data collection



## Debriefing sessions with the data collection team

First analytical phase

- Discussing emerging themes and impressions of participants
- Developing questions and probes for the topic guides to enhance and focus data collection

*Transcription and translation of FGD and interview recordings*

## Grounded theory analysis: immersion in the data

Second analytical phase

- Breaking down the data into meaningful groups of words ('micro level coding') or sections ('macro level coding')
- Relating concepts to each other ('axial coding')
- Analytical tools
- Writing memos