

Table 1 Summary of intervention activity

Setting	Programme activities
Community	<p>Provision of smoking cessation support and holistic healthcare as an alternative to practice based support</p> <p>Development and delivery of training programme for community workers in smoking cessation support</p> <p>Distribution of information regarding support available to those who want to quit</p> <p>Profile raising activities: community events, posters, local newspaper (adverts/competitions), post-card drop to every household</p>
Primary care	<p>Operational and strategic input into local smoking cessation planning</p> <p>Training of health professionals in brief and in-depth intervention methods inc. motivational interviewing</p> <p>Support of smoking cessation counselling services set up through Local Health Care Co-operative</p> <p>Provision of Nicotine Replacement Therapy through a community venue</p>
Schools/ Youth	<p>Production of a sustainable education pack suitable for use as a teaching aid in secondary schools</p> <p>Leaflet design project and competition involving first year pupils in local secondary school.</p> <p>Clear signage about no smoking policy adopted in local secondary school</p> <p>Funded community grant projects: posters, video, web-site design, alternatives to smoking/activity groups</p> <p>Development and implementation of a protocol for the provision of smoking cessation support for those aged under 16 years</p>
Workplace	<p>Offer of health audit/support to Small and Medium Enterprises</p>