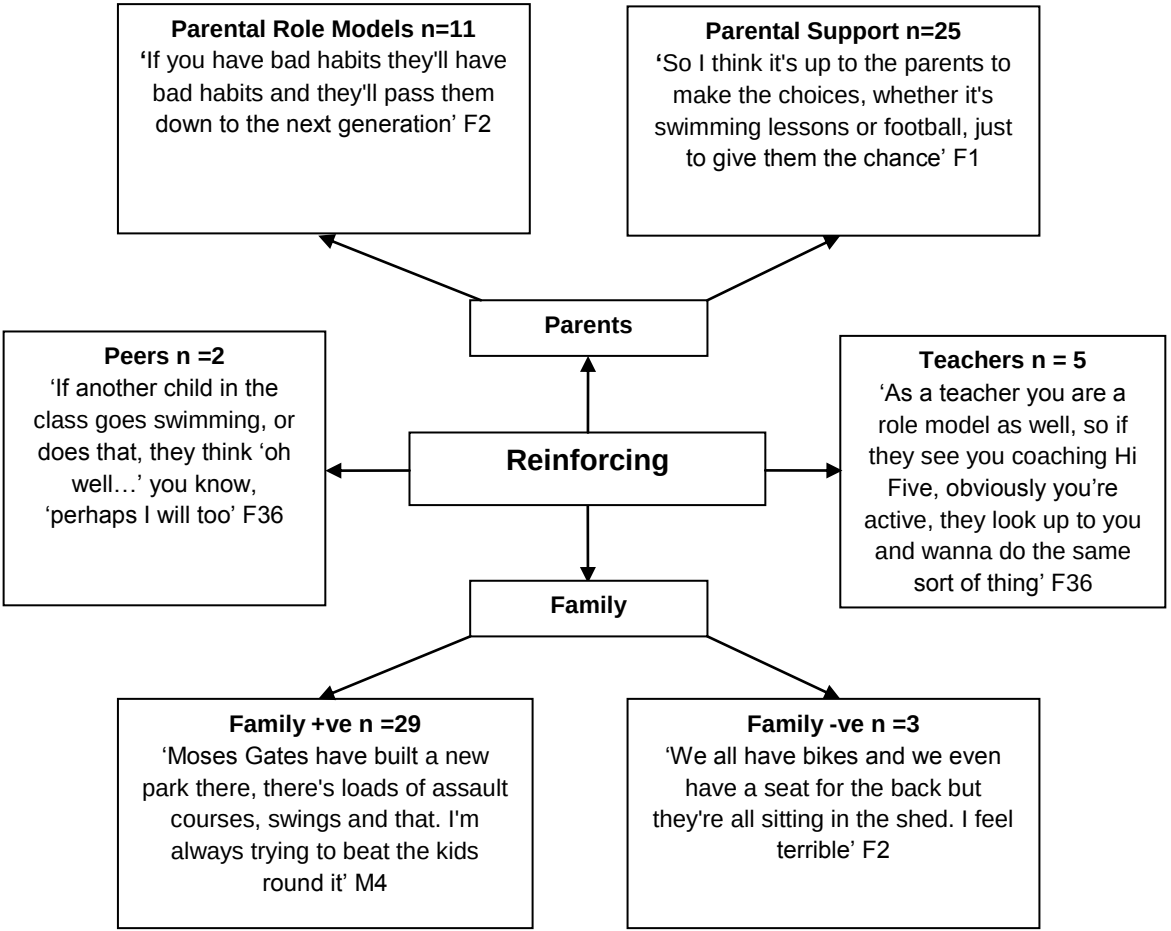
Parental Role Models n=11
'If you have bad habits they'll have bad habits and they'll pass them down to the next generation' F2
Parental Support n=25
'So I think it's up to the parents to make the choices, whether it's swimming lessons or football, just to give them the chance' F1
Parents
Peers n =2
'If another child in the class goes swimming, or does that, they think 'oh well…' you know, 'perhaps I will too' F36
Reinforcing
Teachers n = 5
'As a teacher you are a role model as well, so if they see you coaching Hi Five, obviously you're active, they look up to you and wanna do the same sort of thing' F36
Family
Family +ve n =29
'Moses Gates have built a new park there, there's loads of assault courses, swings and that. I'm always trying to beat the kids round it' M4
Family -ve n =3
'We all have bikes and we even have a seat for the back but they're all sitting in the shed. I feel terrible' F2