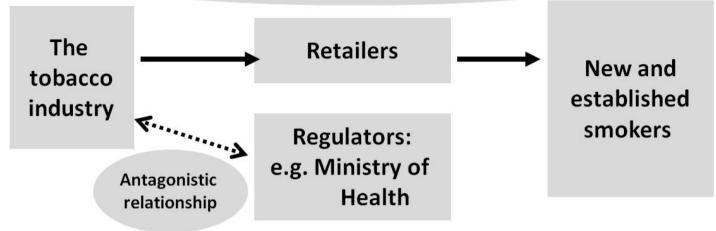
## Ongoing marketing e.g. pack design, point of sale displays



## No direct relationship between industry and retailers or smokers

