

3716 participants invited
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1448 participants included
Participants who received an invitation letter in the past (N=272), or reported they have tested in the past 6 months (N=165) were excluded.

49.2% No letter
N=713

23.9% read PHS letter
N=346

26.9% read new letter
N=389

3 sciATs
1) Annoyance 2) Threat, 3) Reassurance
Order of sciATs is counterbalanced

Questionnaire
Measuring reasoned reactions, past behaviors, and intentions.

No questionnaire

Questionnaire to evaluate the PHS letter

Questionnaire to evaluate the new letter