

Social Determinants

Socio-economic position

- Income
- Economic vulnerability
- Employment
- Occupation
- Education
- Language
- Social vulnerability

Race/Ethnicity

Immigrant/Nativity Status

Place

- Neighborhood
- Household
- Geographic vulnerability
- Community size

Other Variables

Socio-demographics

- Age
- Sex

Social Networks

- Social support
- Resources

Other

- Disability
- Disaster experience
- Familiarity with preparedness
- Proximity to crisis
- Historical memory

Communication Outcomes

PHEP information access, use & exposure

- Access to Internet
- Watch news on PHEP
- Read newspapers

Information seeking

- Purposive search for information on PHEP

Trust/Credibility

Information Processing

- Ability to understand PHEP information

Information Utilization

- Capacity for action on PHEP information

PHEP Outcomes

Awareness/ Knowledge

- Risk Perception
- Uncertainty reduction

Preventive Behaviors

- Evacuation behavior
- Preparedness
- Vaccination
- Quarantine

Other PHEP Behaviors

Racial and social divides in PHEP-related morbidity and mortality outcomes

Communication Inequalities

Exposure, Attention, Seeking, Processing