

Views about non-pharmaceutical interventions

- Perceived Benefits**
- † Familiar
 - † Reduces social stigma
 - † Socially responsible
- Perceived Disadvantages**
- Irrelevant to me
 - Attracts social stigma
 - Negative impacts



Views about respiratory infections and emerging outbreaks

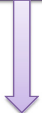
Personal/cultural beliefs about infection transmission



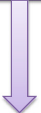
Diagnostic uncertainty in emerging infections



Perceived vulnerability to respiratory infection



Anxiety about emerging respiratory infections



Communications about emerging respiratory infections



Non-pharmaceutical respiratory infection control behaviours