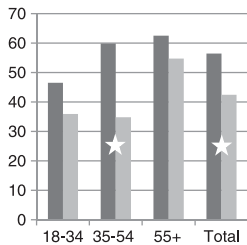
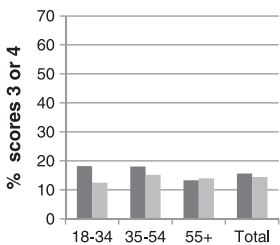


Monterégie

Neuchâtel

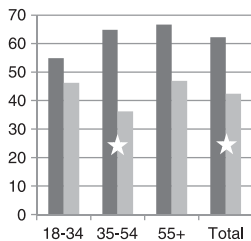
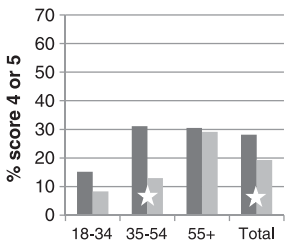
A) High level of knowledge



■ Women
■ Men

B) Perceived individual susceptibility

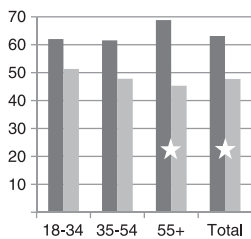
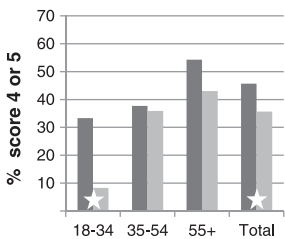
'Without any preventive measures, the risk that I contract Lyme disease in my region is high or very high'



■ Women
■ Men

C) Perceived regional susceptibility

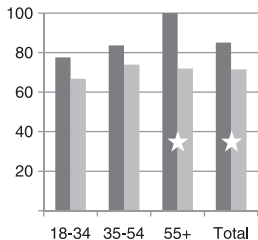
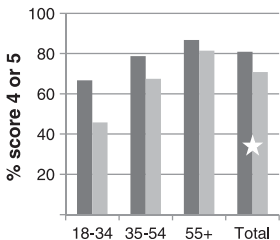
'Without any preventive measures, the risk that residents from my region contract Lyme disease is high or very high'



■ Women
■ Men

D) Perceived severity

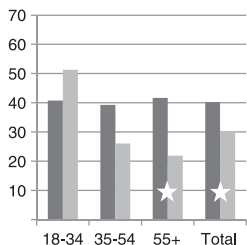
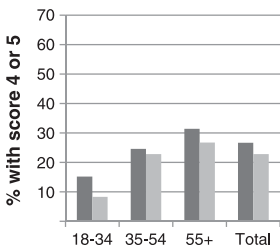
'Lyme disease is a very severe disease'



■ Women
■ Men

E) Feeling of worry

'I am worry by the idea of contracting Lyme disease'



■ Women
■ Men