

**Supplementary Table 1** Descriptive characteristics of the study population taking part in the word-association exercise

	<b>Total</b>		<b>Edinburgh</b>		<b>Glasgow</b>	
	%	n	%	n	%	n
<b>Total</b>	100	270	23	63	76	207
<b>Gender</b>						
Male	53	144	41	26	57	118
Female	47	126	59	37	43	89
<b>Age group</b>						
Under 45	63	169	64	40	62	129
45 and older	37	101	36	23	38	78
<b>Deprivation level<sup>1</sup></b>						
Depcat 1-3 <sup>2</sup>	34	93	64	40	26	53
Depcat 4-7 <sup>2</sup>	63	177	36	23	74	154
<b>Median values</b>	Median	Range	Median	Range	Median	Range
Age	36	69	37	58	36	69
Deprivation level	4	6	3	6	4	6

<sup>1</sup>Calculated from Carstairs DepCat scores<sup>[24]</sup>

<sup>2</sup> Level 1 is the most affluent area and level 7 the poorest

**Supplementary Table 2** Descriptive characteristics of the study population taking part in the focus groups

	Total		Group A (Glasgow)		Group B (Edinburgh)		Group C (Glasgow)		Group D (Glasgow)	
	%	n	%	n	%	n	%	n	%	n
<b>Total</b>	100	17	100	5	100	4	100	5	100	3
<b>Gender</b>										
Male	35	6	60	3	50	2	0	0	33	1
Female	65	11	40	2	50	2	100	5	67	2
<b>Age group</b>										
Under 45	59	10	60	3	100	4	0	0	100	3
45 and older	41	7	40	2	0	0	100	5	0	0
<b>Deprivation level<sup>1</sup></b>										
Depcat 1-3 <sup>2</sup>	18	3	0	0	25	1	40	2	0	0
Depcat 4-7 <sup>2</sup>	82	14	100	5	75	3	60	3	100	3
<b>Median values</b>	Median	Range	Median	Range	Median	Range	Median	Range	Median	Range
Age	42	44	44	28	34	23	55	11	28	7
Deprivation level	5	6	5	2	7	4	4	5	6	2

<sup>1</sup>Calculated from Carstairs DepCat scores<sup>[24]</sup><sup>2</sup>Level 1 is the least deprived area and level 7 the poorest