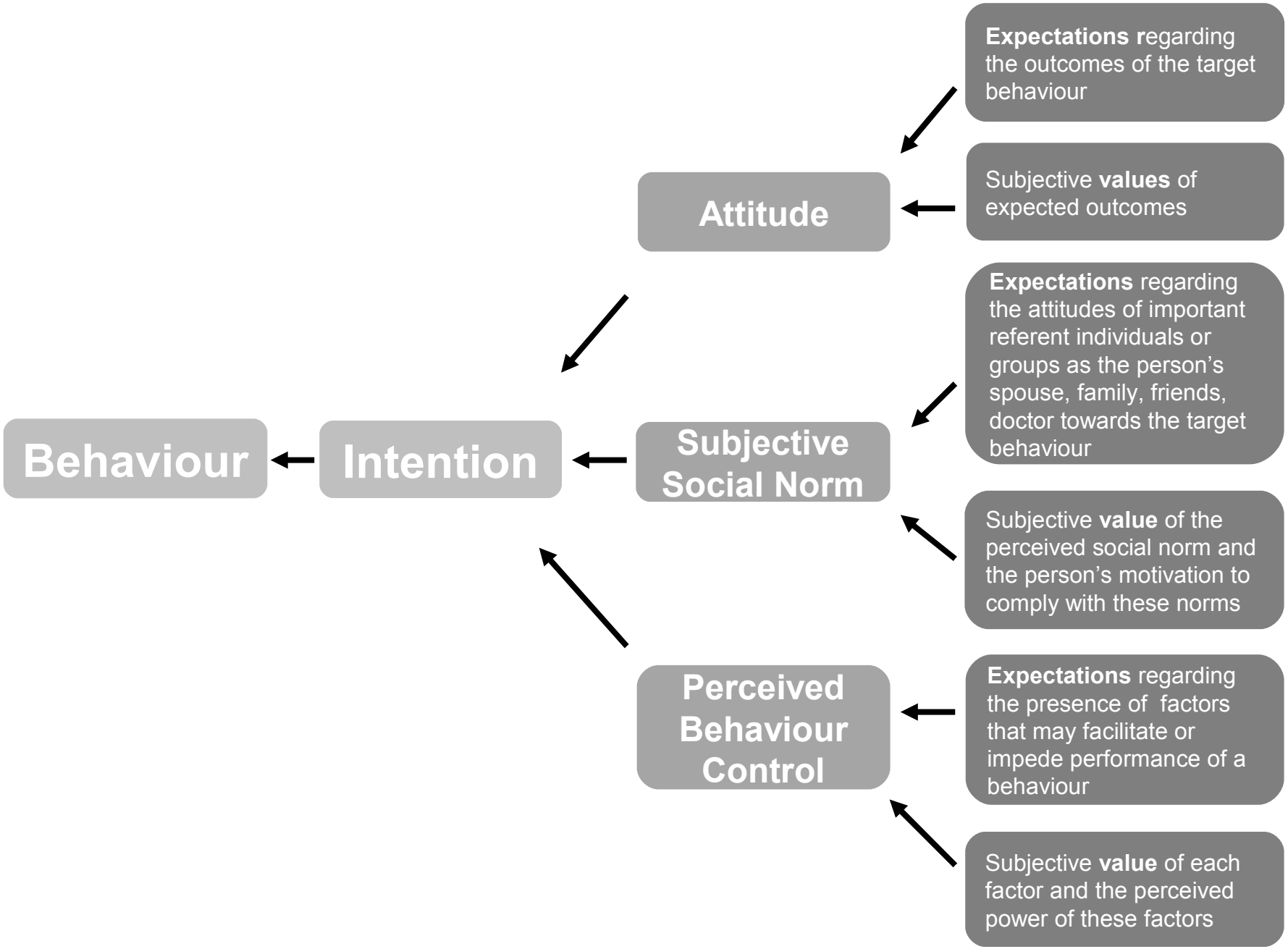
Behaviour
Intention
Attitude
Subjective Social Norm
Perceived Behaviour Control
Expectations regarding the outcomes of the target behaviour
Subjective values of expected outcomes
Expectations regarding the attitudes of important referent individuals or groups as the person's spouse, family, friends, doctor towards the target behaviour
Subjective value of the perceived social norm and the person's motivation to comply with these norms
Expectations regarding the presence of factors that may facilitate or impede performance of a behaviour
Subjective value of each factor and the perceived power of these factors