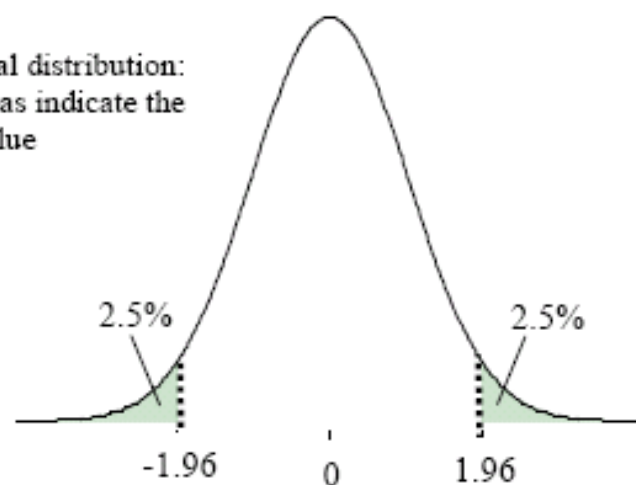
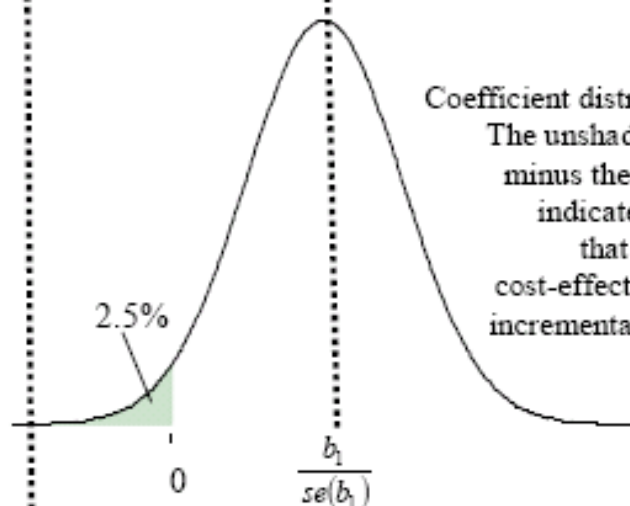


Standard normal distribution:
The shaded areas indicate the two-sided p-value



Coefficient distribution if $b_1 > 0$:
The unshaded area (i.e., one minus the 1-sided p-value) indicates the probability that new treatment is cost-effective (i.e., that the incremental net benefit > 0)



Coefficient distribution if $b_1 < 0$:
The shaded area (i.e., the 1-sided p-value) indicates the probability that new treatment is cost-effective (i.e., that the incremental net benefit > 0)

