

Randomize all women 51-84, in plan ≥ 24 mo. and with current plan PCP to 3 Study Arms

Measure Primary Outcome at Baseline and End of Each Study Year
Proportion of Women Enrolled ≥ 24 mo. with a Mammogram within the Last 24 Months

Year 1

Year 2

Year 3

Year 4

Identify new members age 51-84 and women turning 51, enroll and randomize to 3 study arms

Disenroll women who leave the plan, turn 85, request or whose PCPs request disenrollment,