**Background**

* So just to get started then could you give me a brief overview of your background/ work role?
* Could you tell me a little more about your role vis-a-vis the Parent and Infant programme?
* Could you tell me a little about the culture within your organisation?
* How does this relate to your organisation’s involvement with the Parent and Infant programme?

**Overview of the Parent and Infant programme**

* Could you give me your understanding of the Parent and Infant programme and its different elements?
* How do you understand the purpose and aims of the Parent and Infant programme?
* How has the Parent and Infant programme changed services and service provisions for parents and infants?
* What do you see as the key outcomes for parents and infants?

How will those key outcomes be achieved? What ingredients are necessary to achieve those outcomes?

* + Could you tell me about the referral procedures that are in place to recruit parents to the Parent and Infant programme?
* In your opinion, are those referral procedures working? Are they stable over the longer term?
* How could recruitment of parents be improved, if necessary?
* The Parent and Infant Programme is a longitudinal programme, so it offers services and supports for 2 years – How do you see that process unfolding?
* In your opinion, how important is it for parents to participant for the full cycle?
* What resources and supports are necessary to encourage parents to stay with the programme?
* Are their barriers to that engagement being achieved?
* One of the challenges with these types of programmes is engaging hard to reach parents, how do you deal with this issue in relation to the Parent and Infant programme?
* Is there anything that you would like to see put in place to support the engagement of harder to reach families?

**Implementation of the Parent and Infant programme**

* You play an important role in the delivery/implementation of the Up to 2 programme, how is your involvement supported within your organisation?
* Are there any difficulties in maintaining your involvement?
* Could you tell me a little about your experience of running the workshop/parenting programme?
  + What are the main issues or challenges that arise for you in running the workshop/parenting programme?
* How has the experience of running the workshop/parenting programme changed over time?
  + Which elements of the workshop/parenting programme do you think work best for parents?
  + What elements of the workshop/parenting programme do you think are less useful for parents?
  + How would you describe your relationship with parents?
  + Have you experienced any issues that impact on how parents fare during the programme? (e.g. group size; socioeconomic group)
  + How do group differences impact on how parents fare on the programme? (e.g. first time mothers, second time mothers; disadvantage)
* What do you see as the key inputs, mechanisms or resources that ensure the effective implementation of the Parent and Infant programme?
* How do you see implementation proceeding at the moment?
* For you, what are the most important ingredients involved in making the Parent and Infant programme work?
* What are the barriers/threats to effective implementation?
* What are the potential challenges to the long-run implementation of the programme?
* The Parent and Infant Programme involves a broad range of different stakeholders, could you tell me who the key stakeholders are in the implementation of the Parent and Infant programme?
* How do those relationships support the implementation of the programme?
* How are those relationships working?
* Is there anything that could undermine the participation of stakeholders? Are those relationships sustainable?

**Summing up**

* Is there anything that you would change about the Parent and Infant programme?
* Is there anything else you would like to add?