

Table S3. List of selected VSL estimates included in the analysis

Approach	Source	VSL estimate
Revealed Preference (VSL-RP)	Gayer et al. (2002) ¹	£3.75 million
	US Department of Transportation (2015) ²	£5.46 million
	Gayer et al. (2002) ¹	£7.24 million
Stated Preference (VSL-SP)	Lang et al. (2014) ³	£1.05 million
	OECD (2012) ⁴	£1.46 million
	UK Health and Safety Executive (2000) ⁵	£3.80 million
	Viscusi et al. (2014) ⁶	£6.49 million

Source:

1. Gayer T, Hamilton JT, Viscusi WK. The market value of reducing cancer risk: Hedonic housing prices with changing information. *Southern Economic Journal* 2002; (69): 266-89.
2. U.S. Department of Transportation. Revised Departmental Guidance on Valuation of a Statistical Life in Economic Analysis. In: U.S. Department of Transportation, editor.; 2016.
3. Lang HC, Chang K, Ying YH. Quality of life, treatments, and patients' willingness to pay for a complete remission of cervical cancer in Taiwan. *Health Econ* 2012; 21(10): 1217-33.
4. OECD. Mortality Risk Valuation in Environment, Health and Transport Policies, OECD Publishing; 2012. <http://dx.doi.org/10.1787/9789264130807-en>
5. UK HM Treasury. The Green Book: Appraisal and Evaluation in Central Government. In: HM Treasury, editor. London, UK; 2003.
6. Viscusi WK, Huber J, Bell J. Assessing whether there is a cancer premium for the value of a statistical life. *Health Econ* 2014; 23(4): 384-96.