

Group 1 *[€]

Ham Sandwich.....
90 min



Ham Sandwich.....
3 miles



Ham Sandwich.....
23 min



Group 2

Ham Sandwich.....
290 calories



Ham Sandwich.....
290 calories



Ham Sandwich.....
290 calories



Group 3 †

Ham Sandwich.....
290 calories



Ham Sandwich.....
290 calories



Ham Sandwich.....
290 calories



Ham Sandwich.....
290 calories



Final labels based on participant feedback ‡

Ham Sandwich.....
290 calories



Ham Sandwich.....
290 calories

