

Year	District	Upazila	Union	Village	Respondents (mothers who had an pregnancy outcome in last year)	Total Sample
2008	Purposive selection of 5 districts 3 intervention and 2 control districts	Random selection of 6 upazilas from each district	Random selection of 2 unions from each upazila	Random selection of 5 villages from each union	Random selection of 10 respondents per village	$(6 \times 2 \times 5 \times 10)$ =600 per district
2010					Random selection of 7 respondents per village	$(6 \times 2 \times 5 \times 7)$ =420 per district