Supplementary file 2: List of coding themes corresponding to each level of the ecological model

Individual level	Interpersonal level	Community level	Financial	Governance arrangement	Delivery Arrangement
			Arrangement		
Consumer awareness of	Relatives in the	Culture	Amount of premium	Re-imbursement policies	Quality of care
existence of scheme/package	scheme				
Willingness to enroll	Household size	District-level factors	Pre-payment	Payment arrangement for health	
				care	PHC network
				personnel/facilities/centers/clinic	
				s	
Trust in health insurer	Household head	Community	Method of premium	Political economy context	Availability of health
	characteristics	involvement	collection	(public-private sector)	personnel
Socio-demographic factors	Social solidarity		Timing of premium	Consumer & stakeholder	Management of health
• Age			collection	involvement	personnel
• Gender,					
Nationality,					
Economic status					
Occupation/employment					
Health status					
Geographic					
location/Residency					
Education					
Household Size					
Religion					

Ethnicity			
Marital status			
Migration			
Per capita expenditure			
Retirement			
Risky health behavior	Cost sharing	Policymaker-implementer	Competency of health
(smoking, alcoholism)		relationship	personnel
Sense of ownership of	Premium subsidy	Communication between	Training of health
program		stakeholders	personnel
Satisfaction of enrollees	Financial support	Stakeholder understanding and	Provider-patient
		involvement	interaction
Being insured with another	Revenue collection	Degree of integrated PHC	Quality of scheme
insurance scheme		services	
Affordability of care	Transport cost	Sustenance of scheme	Facility environment
Consumer understanding of the concept of HBP		Involvement of private sector	Waiting hours
Perceptions or knowledge of		Ownership of scheme	Commitment of health
scheme management		r	personnel to package
			implementation
Closer proximity to nearest		Clearly defined roles	Commitment of health
health center			care providers

	Government role and support	Referral system
	Management/administrative structure	Working condition
	Common language across all stakeholders	Number of health care network, facilities, centers, clinics
	Legal framework and policy	Distance to health care network, facilities, centers, clinics
	Macro-economic performance	Patient access to specific health facilities, centers, clinics
	Good leadership	Drug supply
	Competition with other insurance	Information system
	Political commitment	Availability of equipment, machinery, etc.
	Policy translation	Incentive mechanisms
	Support for local management team	Equity consideration

		Local health authorities' position	Awareness of health
		on the package	personnel of the
			package
		Accountability mechanisms	Contracting of service
			delivery
		Financial management	Geographical coverage
			of PHC
		Sustainability of funding	Type of facility
		Source of funding	Condition of the facility
		Adverse selection	Place of awareness
			campaign
		Resource allocation	Availability of
			protocols
		HBP responds to consumers'	Unit of enrolment
		needs and preferences	
		Content of health benefit	Adequacy of PHC tests
		package	
		Membership criteria	Essential service and
			catastrophic care
		Marketing and promotion	Prevention services
		strategies	
		Enrolment strategies	