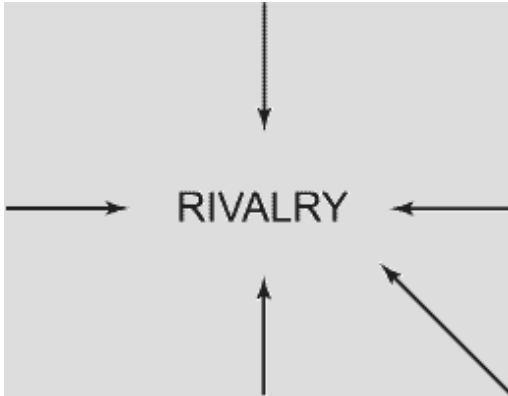


**POWER OF SUPPLIERS**

**BARRIERS  
TO ENTRY/  
THREAT  
OF NEW  
MARKET  
ENTRANTS**



**THREAT OF  
SUBSTITUTES  
(INCLUDING  
TECHNOLOGY  
CHANGE)**

**BARGAINING POWER OF BUYERS**

**DEGREE OF RIVALRY**