

Codified Scientific and
Technical Knowledge

Experience-based
learning



Explicit knowledge
Global knowledge

Implicit knowledge
Local knowledge

Know –what

Formal evaluations
& research studies
on specific business
models or market
Mechanisms

Know –why

Reporting data (eg.
providers,
market-share, types
of patient.
Regulatory data on
quality of care

Know –how

Guidance on good
practices drawn
from operational
knowledge eg.
optimal contractual
forms for franchises

Know –who

Networks of
investors, or private
hospital associations
that provide access
to expertise in
specific topics