Level of Evidence*	Actions Supported
High and Moderate quality POSITIVE evidence	 Supports public favorable claims regarding effectiveness Advise patients that this is an effective treatment choice
INCONCLUSIVE, but favorable evidence	 Does not support any public claims regarding effectiveness Recommend effective alternative if available Advise patients that this is a treatment option in the absence of an effective alternative
INCONCLUSIVE, and unclear direction of evidence	 Recommend effective alternative if available Advise patients that the effectiveness of this treatment option has not been established
INCONCLUSIVE, but non- favorable evidence	 Advise patients that this treatment option is unlikely to be effective Recommend effective alternative if available
High and Moderate quality NEGATIVE evidence	 Advise patients AGAINST this as a treatment option Recommend effective alternative if available

*See definitions for levels of evidence within the methods section.