	Flexibility	Control
Internal	 Team Culture Cohesion Morale Human resource development Mutual support 	 Hierarchical Culture Clear lines of authority over organizational processes Respect for formal hierarchy Adherence to rules Stability and predictability
External	 Entrepreneurial Culture Flexibility and creativity Acquisition of resources Responding to changes in external environment Growth and entrepreneurship 	 Rational Culture Clarity of tasks Planning and productivity Efficiency Measurable outcomes