



Pre-Launch Set-up

IDENTIFY and **PRE - POPULATE**
workspace with
select D&I Measures
Jan - March, 2012



LAUNCH and
ANNOUNCE initiative
at Annual NIH D&I
Conference
March 19 - 20, 2012

Phase 1:

RECRUIT and **EDUCATE**

champions and users
Methods: conference, training
webinars (4), and email
announcements



Phase 2:

POPULATE GEM with D&I
measures and edit existing
measures

Methods: Email notices and
targeted outreach



**Ongoing web
analytics and
evaluation of
workspace**



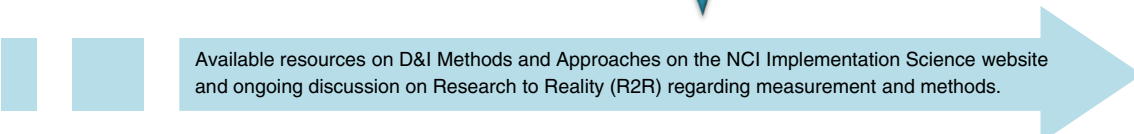
Phase 3*:

RATE and **COMMENT**
measures to build consensus
Methods: Email notices and
targeted outreach

Phase 4*:

CELEBRATE and **SHARE**

preliminary results
Methods: Email
Announcements, Conferences,
web, etc.



Available resources on D&I Methods and Approaches on the NCI Implementation Science website and ongoing discussion on Research to Reality (R2R) regarding measurement and methods.