

Factors Impacting Diffusion	Integration of Prescribing into Pharmacy Practice				
	Not Prescribing Performs activities similar to prescribing	Product-Focused Prescribing • Extend stable therapy or ensure adequate supply	Disease-Focused Prescribing • Adapting • Protocol- or disease-driven	Patient-Focused Prescribing • Focus on initial patient assessment	Not Prescribing Member of an integrated team
Number of Pharmacists	5	16	7	5	5
Frequency of APA	1 (12.5%)	0	7 (100%)	5 (100%)	0
Characteristics of the Innovation		Legitimize Prior practices +++			
	Low Advantage +++	Low Advantage +			Low Advantage +++
	Straightforward +	← Nature of Knowledge Required →		Complex +	
		Liability			
Pharmacist as Adopter	Varied Self-Efficacy	Low Self-Efficacy	High Self-Efficacy in Area of Practice Focus		
		Patient Responsibility +++			
System Readiness for Prescribing	Product Focused Practice +++		Patient Focused Practice +++		
		Independent Com		Independent Com	
		Chain Com			
	Hospital		Hospital		Hospital
	PCN		PCN		
Communication & Influence	Relationship with Physician +++				
		Formal Dissemination			

APA = Advanced Prescribing Status; +++ = Strong Influence on adoption of prescribing; PCN = Primary Care Network; SE = Self-Efficacy; Com = Community Pharmacy