SASA! Logic Model

Context	Levels of SASA! Activities reaching each Circle of Influence	Initial Outcomes	Intermediate Outcomes	Longer term outcomes	Impact

Context

Socio-demographic Factors

Sex

Age

Income

Education

Employment

Religion

Place of residence / levels of mobility

Socio-cultural Factors

Family Characteristics

Social Support

Alcohol Use

Levels of SASA! Activities reaching each Circle of Influence

Societal
Nat'l policy makers, media

Community
Police, LCs, HCPs, NGOs, Ssengas, RLs,

Relationship
Relatives, elders, neighbors

Individual
Women, men, youth, CAs

Initial Outcomes

Knowledge
•Recognizing VAW a problem
•Types of VAW
•Consequences of VAW
•VAW/HIV linkage

Awareness
•Root cause as imbalance of power between women and men
•Change can happen

Critical Thinking and Dialogue
•Public debate and discussion
•Personal reflection

Participation
•Activists at grassroots, in leadership, in institutions

Intermediate Outcomes

Skills
•Response to women experiencing violence
•Hold men accountable
•Promote balanced power
•Support to activists

Action
•Intention to act
•Personal change: balancing power
• Public change: sanctions ag VAW
•Acceptability of expanded gender roles

Acceptance and Influence
•Attitudes toward power, gender, human rights
•Silence broken

Connection
•Activists/leaders/professionals increasingly connected and active

Longer term outcomes

Individual & Collective Capacity
•Supportive environment
•Enhanced ability to prevent and respond to VAW

Behaviors
•Balancing power
•Communication with partner
•Decreased risk behaviors
•Community activism

Sustained Action
•Changed policies
•Organized groups
•Changed practice in relationships, community, institutions

Impact

Reduced social acceptance of gender inequality and IPV

Decrease in experience / perpetration of IPV

Improved response to women experiencing violence

Decrease in HIV/SRH risk behaviors

Phase 1: Start	•Power Within •Pre-contemplation	Phase 2: Awareness	•Power Over •Contemplation	Phase 3: Support	•Power With •Preparation for Action	Phase 4: Action	•Power To •Action / Maintenance

SASA! Phases / Process of Change