Additional file 2. GP behaviour change goals, techniques and assessment These

techniques are described using the behaviour change technique taxonomy developed by Michie et al. [1].

| GOAL | BEHAVIOUR CHANGE TECHNIQUE*[1] | MODE OF DELIVERY | MEASURE | MEASUREMENT TOOL |
|---|--|--|---|--|
| Practice the approach enough to become confident | 2) Reward and threat • Incentive | GP receives a \$20 voucher for each of the first three times they use the approach | GP claims of vouchers Confidence in ability to use the approach Confidence in ability to manage LBP | Count (GP interviews implementation study) Confidence to manage LBP |
| Use of FREE becomes normal | 3) Repetition and substitution • Habit formation | Encouraged to use with all LBP patients | Proportion LBP patients with whom the approach is used | Count |
| FREE is easy to use | 4) Antecedents Restructuring the physical environment | Medtech advanced form with prompts and guidance Training booklet with diagrams for providing explanations to patients | Number of times the approach is used Patient receives explanation | CountPatient reportAudio recordings of consult |
| Decreased anxiety about pathology and decreased screening | 4) Antecedents Restructuring the social environment | Information about the risk of pathology, risks of screening, sensitivity of flags, influence on outcome | Red flag questions later in consultation Reduced investigation referral | Audio recordings of consult Notes audit Patient report Otago Costs and Consequences Questionnaire ACC data |
| Increase use of the FREE approach | 5) Associations • Prompt | Booklet standMedtech tool bar iconMedtech advanced form | Number of times the approach is used | • Count |
| Increased consideration of psychosocial factors | 7) Natural consequences • Health consequences | Education regarding factors which influence outcome | Psychosocial questioning and integration into explanations | Audio recordings of consult |
| Increased activity prescription | 7) Natural consequences • Health consequences | Education regarding benefits and safety of exercise | Decreased concern regarding pain and injury Increased activity recommendation | Health Care Providers' Pain And Impairment Relationship Scale Clinical behaviour - vignettes Patient report Audio recordings of consult |
| Increased confidence in FREE | 8) Feedback and monitoring Self-monitoring of outcome of behaviour | Record observations of patient responses on notes page of booklet | Confidence in ability to use FREE Confidence in ability to manage back pain | (GP interviews implementation study) Confidence to manage LBP |

From: Darlow B, Stanley J, Dean S, Abbott JH, Garrett S, Mathieson F, Dowell A (2017). The Fear Reduction Exercised Early (FREE) approach to low back pain: protocol for a cluster randomised, parallel-group, superiority trial of patient impairment 6-months post general practitioner consultation.

| GOAL | BEHAVIOUR CHANGE TECHNIQUE*[1] | MODE OF DELIVERY | MEASURE | MEASUREMENT TOOL |
|--|--|--|---|--|
| | 8) Feedback and monitoring Self-monitoring of behaviour | Tick sheet in booklet for each time uses FREE | Increased awareness of utility | • Count |
| Increased understanding of differences between current practice and new approach | 11) Comparison of behaviourModelling of behaviour | Videos of patient consults integrating FREE in workshop and on website | Confidence in ability to use FREE Confidence to manage LBP | (GP interviews implementation study) Confidence to manage LBP |
| Increased confidence in FREE | 13) Comparison of outcomes Persuasive argument | Information from credible source (University of Otago) | Confidence in ability to use FREEConfidence to manage LBP | (GP interviews implementation study)Confidence to manage LBP |
| Increased understanding of the back and back pain | 15) Shaping knowledgeAntecedents | Information about influences (or lack thereof) on back pain and behaviours/ factors which influence outcome | KnowledgeClinical behaviour | Back-Pain Attitudes QuestionnaireClinical behaviour - vignettes |
| Positive experiences of using the approach | 15) Shaping knowledgeBehavioural experiment | Try these five questionsTry these repeated movements | Questions asked Movements repeated | Audio recordings of consult |
| Confident to use approach with patients | 15) Shaping knowledgeInstruction how to perform | Videos of patient consults integrating FREE in workshop Role plays in workshop Specific instructions | Confidence in ability to use FREE Confidence to manage LBP | (GP interviews implementation study)Confidence to manage LBP |

Note: some behaviour change techniques will be assessed through qualitative interviews performed as part of a parallel implementation study.

1. Michie S, Richardson M, Johnston M, Abraham C, Francis J, Hardeman W, Eccles MP, Cane J, Wood CE: The behavior change technique taxonomy (v1) of 93 hierarchically clustered techniques: building an international consensus for the reporting of behavior change interventions. *Ann Behav Med* 2013, 46(1):81-95.

^{*} The numbers in this list relate to the behaviour change techniques included (and their reference numbers) from Michie et al.'s Behaviour Change Technique Taxonomy (v1) of 93 Hierarchically Clustered Techniques based on international consensus.[1]