Dermatology and Therapy



- Key to a patient's success on adapalene—benzoyl peroxide (BPO) is ensuring that this fixed-dose combination product is consistently applied to the entire acne-affected areas.
- The objective of this present US open-label study was to evaluate patient preference for two different containers for dispensing adapalene—BPO gel (tube vs. pump).
- Among subjects who completed the subject preference survey (n=291), 79.0% (n=230) preferred the pump for dispensing adapalene—BPO gel and 21.0% (n=61) preferred the tube (p<0.001).
- A total of 91.8% (n=267/291) of subjects reported being satisfied (very satisfied or satisfied) with their experience of using the pump on a patient self-assessment scale (p<0.001).
- Patient preference for using a pump instead of a tube to dispense adapalene—BPO gel helps to ensure consistent application and thus may improve patient adherence to the prescribed acne treatment regimen.

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