

Medline Search n=393 EMBASE Search n=63
CINAHL Search n =95 PsychInfo Search n=117
Google Scholar n = 37 Web of Sciencen = 159
Total: 864



Exclusion of duplicates, n=141

Evaluation of Titles and
abstracts,n=723



Review of reference list
of identified systematic
reviews, n=3



Exclusion criteria applied[n=671]
Not an evaluation of mass media on physical
activity, n=607;
Systematic Reviews, n=32;
Duplicates, n=2;
Studies in children,n=20;
Reliable effect measures not reported,n=10

Whole article review, n=55



Exclusion criteria applied[n=32]
Not an evaluation of mass media campaigns
on physical activity, n=8; Duplicates, n=1;
Studies in children, n=3;
Reliable effect measures not reported, n=20



Point estimates of interest not reported, n=5
Uncertainty measures not reported, n=9

Included in meta- analyses, n=9